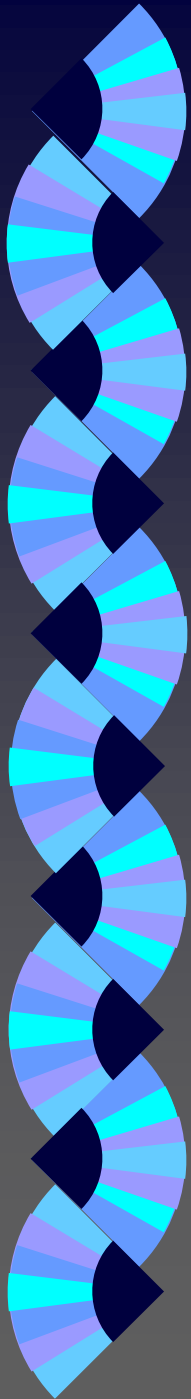


Storm water

Carl E. Brown

Brad Carter

Environmental Assistance Office



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No individual raindrop





*No individual raindrop
ever considers itself*



*No individual raindrop ever considers itself
responsible for the flood.*

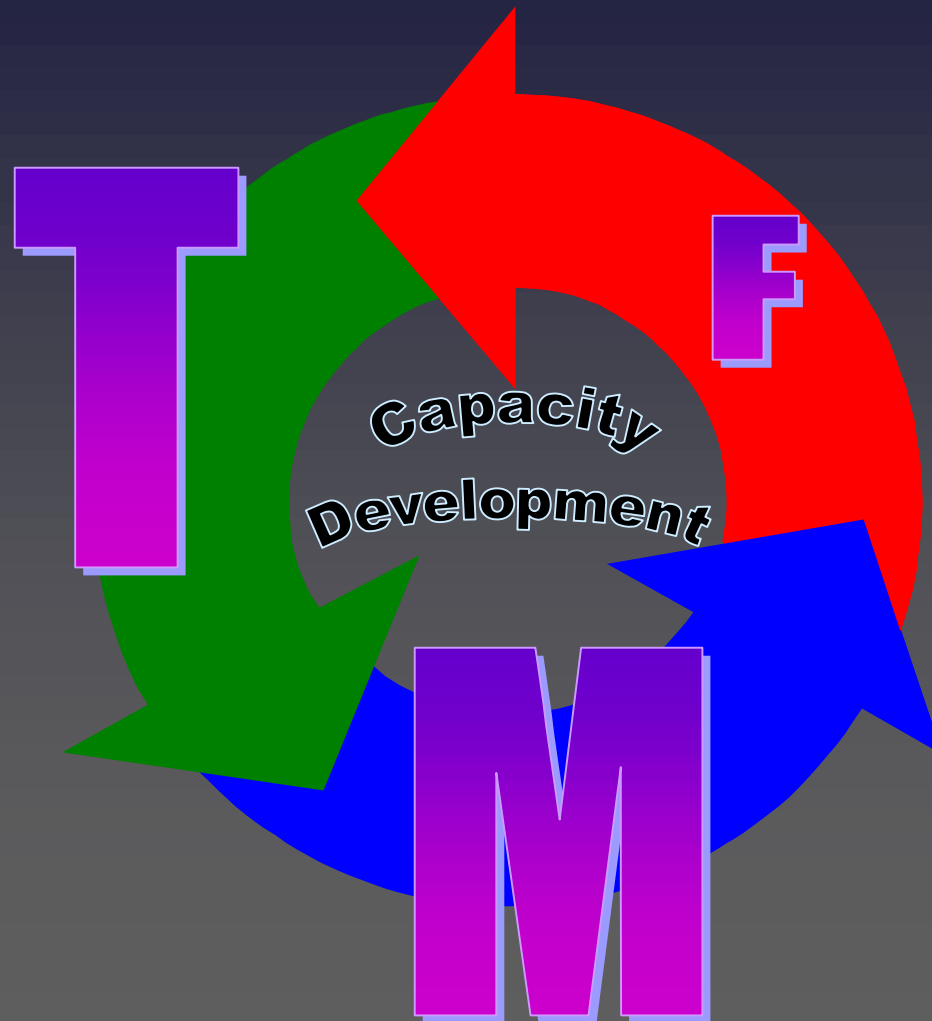
Anonymous

Agenda

Storm water - what and why
Planning and permitting
Implementing management
Technical and financial assistance
Questions

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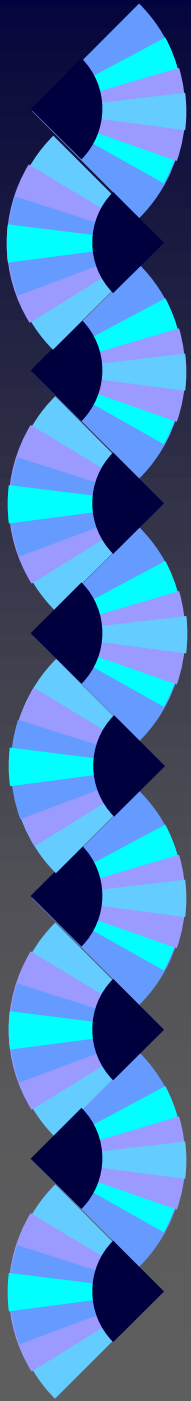
TMF Watch



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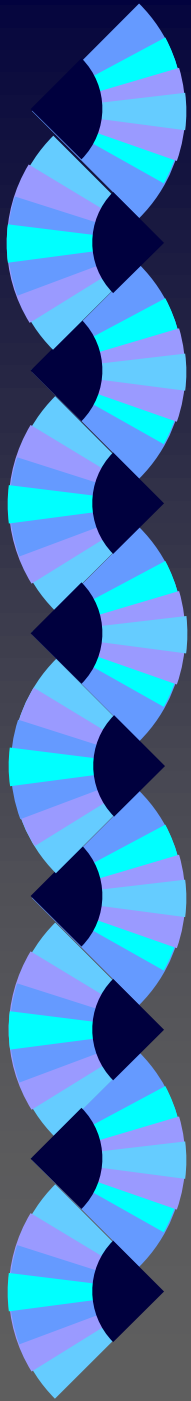
Storm Water defined

Water that falls from the sky
and runs off the land.



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Storm on the Horizon



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The Storm Water Problem Includes

Runoff from disturbed, developing and developed areas

- Volume (flooding, erosion) and
- water quality (sediment, pollutants, temperature)

Illicit sewer connections to the storm water system

Poor control of chemicals and disease organisms

Septic drain-field bypassing

Storm Water Permitting (10 CSR 20-6.2)

Phase I

- Communities over 100,000 population
- Land disturbance over five acres
- Categorical industries

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Storm Water Permit Criteria

Phase II permitting started March 10, 2003

Phase II - Non-municipals

- Land disturbance from 1-5 acres
- Exemptions for industries that eliminate storm water exposure



Storm Water Permit Criteria

Phase II - Municipals (154 cities and counties, maybe more when 2000 census data is out)

- Cities >10,000 population
- Smaller cities and developed areas in urban areas with 1,000/square mile (maybe 500) density

What Will Your Program Cost?

Program Level

Cost/Person/Year

Minimal

\$3 to \$5

Medium

\$30

Exceptional

\$50

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Phase II Guidance and Training Opportunities

We did Phase II workshops in 2001 & 2002

RPCs, MDC, NRCS, MoWIN and others

Our Resource Bibliography,
www.dnr.mo.gov/oac/pub149.pdf

Storm Water Program Components

1. Public education and outreach
2. Public Involvement
3. Illicit discharge elimination
4. Land disturbance runoff control
5. Post-construction storm water management
6. Pollution prevention in municipal operations

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Working Definitions

Impervious Cover: Building roofs, paved parking lots and streets.

Impaired Cover: Bare soil, compacted soils, areas converted from deep-rooted plants (trees and prairie grasses) to shallow-rooted plants (lawn grass.)

Healthy Cover: Almost anything that breaks the fall of raindrops and allows infiltration.

Working Definition

Best Management Practices (BMPs):

Minimizing soil and site disturbance; using natural covers, features and techniques; and using straw bales, silt fences, storm water handling structures and the like to minimize soil erosion and detrimental stormwater runoff.



Storm Water Facts

% Impervious Cover and its Effects

- 10% Threshold for watershed changes
- 25% Difficult to maintain habitat and uses
- 35% “People habitat”
- 65% “Car habitat”

Residential developments are commonly about 35% impervious.

Storm Water Impacts on Communities

Erosion



Storm Water Impacts on Communities



Sedimentation

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Storm Water Impacts on Communities



Sedimentation

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Storm Water Program Components

1. Public education and outreach
- 2. Public Involvement**
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Public Involvement

Citizens, contractors and others do not usually understand or want to face stormwater issues.

You must plan well and involve citizens in decisions to succeed.

Remember the public meetings recommendations.

Involving Stakeholders

1. Identify them
2. Gather them by meetings, calls, Internet, etc.
3. Define your storm water goals
4. Hone your message, aim it directly at your target audience

Involving Stakeholders

5. Create outreach and informational materials and other techniques
6. Get the materials/information out there
7. Evaluate effectiveness

Storm Water Program Components

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What is Illicit Discharge?

Anything that is not storm water.

If it is not storm water and it is a problem, it shouldn't be mixed in the storm water.



Illicit Discharge Elimination

An illicit discharge is any connection of wastewater systems to the storm sewer system or natural drainageways. They include:

- Septic drainfield lines that “daylight” and malfunctioning septic systems
- House sewer lines
- Floor drains
- Illegal dumping

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Illicit Discharge Elimination

To eliminate them:

- Educate public, builders and plumbing contractors
- Test and inspect sewer and storm water lines and water quality
- Re-plumb as needed
- Adopt an illicit discharge ordinance

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Storm Water Program Components

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What is Good Storm Water Management During Construction?

1. Get a reasonable amount of water back into the ground,
2. Convey leftover water to stream courses without undue erosion, sedimentation, habitat and water quality degradation or flooding.

General Land Disturbance Runoff Control Strategies

Avoid removing soil-protective cover.
Minimize making impervious surfaces.
Do not develop in flood-prone areas.
Increase storm water infiltration,
detention and retention surfaces and
facilities.

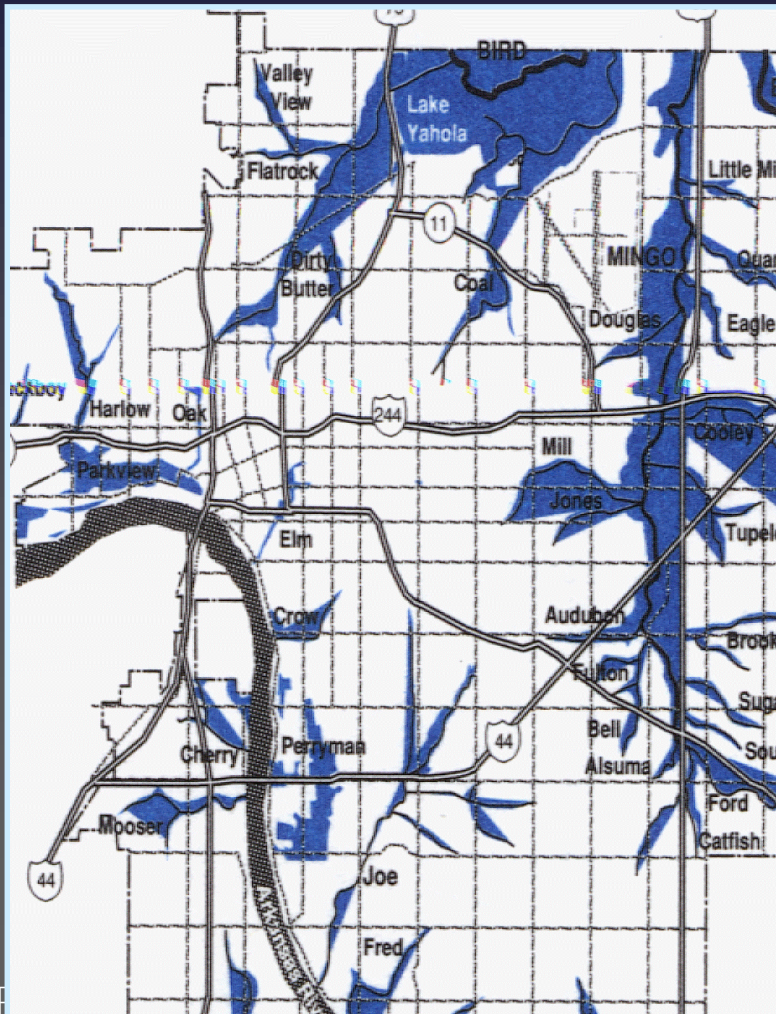


**Do flood plain friendly
development**

Storm Water Management Methods

Control by municipal actions

- Do community-based storm water planning



Storm Water Management Methods

STORM WATER RUNOFF MANAGEMENT ORDINANCE

An ordinance adopting regulations designed to ...

Section 1. Purpose. In order to promote the public health, safety, and general welfare of the citizens of ...

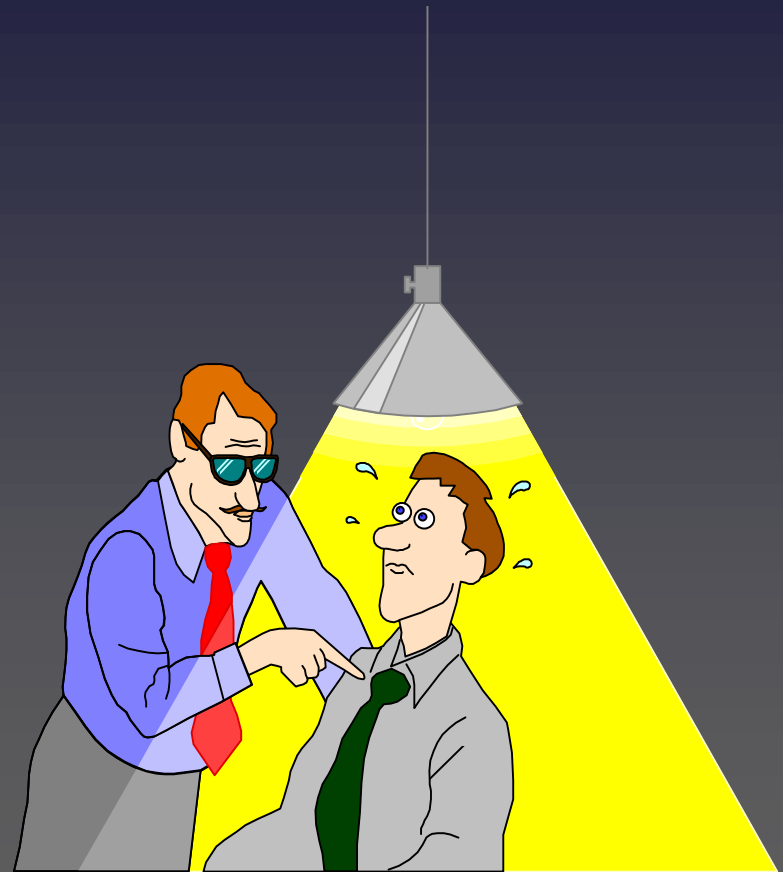
Control by ordinance

- State goals, cite standards or BMPs to achieve goals, and state penalties for non-compliance
- Use other communities' ordinances as templates, <http://www.dnr.mo.gov/oac/emiapps.htm>

Storm Water Management Methods

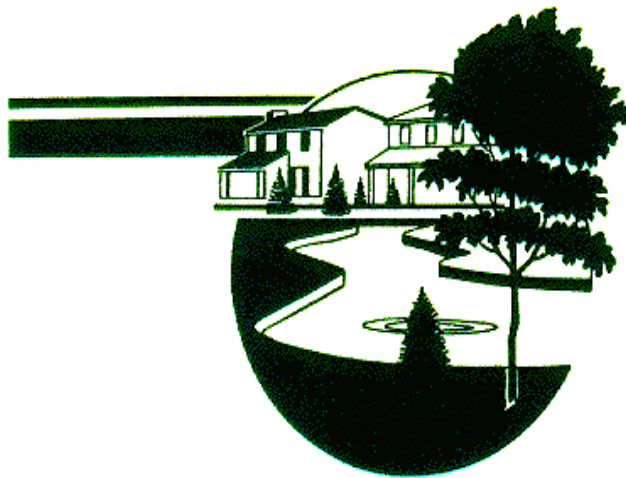
Control by negotiation with developers

- Develop well thought out storm water goals and policies, then talk developers into helping the community achieve them
- Be consistent



Storm Water Management Techniques

Protecting
Water Quality



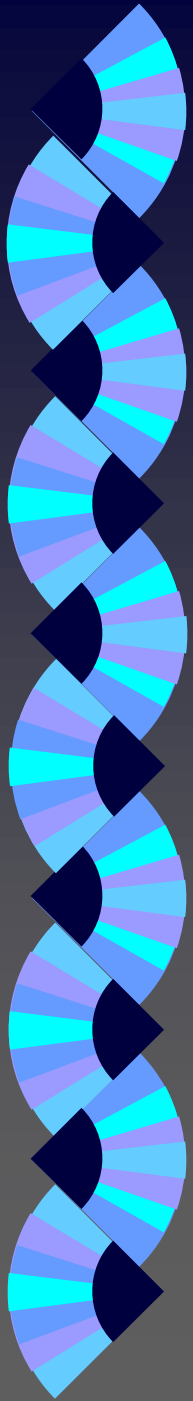
**Require best
management
practices (BMPs)**

**A field guide to erosion,
sediment and storm water
best management practices
for development sites in
Missouri**

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Slide Tour

The “do’s and don’ts of storm water
management for land disturbers



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Do!!!



Don't



Do



Do



Don't



Don't



Don't



Don't



Don't



Don't




Don't



Don't



Do



Do for as long
as you can

Do only as long
as you must



Don't

Do

Don't





Do, but
better



Don't



Don't?



Do, sort of



Don't



Do

Don't



Don't, but isn't
it a marvel?



Don't if you
can help it





Don't

Do



Do



Do when
you must

Storm Water Program Components

1. Public education and outreach
2. Public Involvement
3. Illicit discharge elimination
4. Land disturbance runoff control
- 5. Post-construction storm water management**
6. Pollution prevention in municipal operations

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Post-construction Storm Water Management

If you are not going to require good storm water management after construction, will requiring pre-construction BMPs do much good?

To do good post-construction storm water management, the developer must think about how to do it before construction starts.

What is Good Post-construction Management?

Repeat:

1. Get a reasonable amount of water back into the ground,
2. Convey leftover water to stream courses without undue erosion, sedimentation, habitat degradation or flooding.



Post-construction Storm Water Management

Codify, as necessary, using ordinances and permitting processes

Make developers plan well before construction

Make them construct with BMPs

Make them maintain facilities

Charge fees to pay for storm water management program (utility)

Storm Water Utility Fees

To be considered fee and not a tax:

- must be equitable to all users (impervious surface area is a common criteria),
- must be based upon costs to run the program selected by the governing body, not the other way around.

Courts have held that fees set inequitably, or too high or too **low** to run the selected program, are taxes.

Storm Water Program Components

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- 6. Pollution prevention in municipal operations**

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P² in Municipal Operations

Use good housekeeping practices.

Purchase land or easements for floodways, riparian corridors, detention systems.

Keep community lands undisturbed or build storm water management into lands, roads, storm drains.

P² in Municipal Operations

Practice BMPs on community projects and properties - retain trees and grasslands, use soil erosion control measures.

Use municipal facilities and operations as demonstrations to citizens and businesses of how best to manage storm water.

Go Beyond BMPs

Do these and encourage these:

- Use “rain gardens,” infiltration swales
- Build oversized retention basins with slow release outfalls
- Modify ponds and lakes to store storm water
- Use wetlands, when feasible

Go Beyond BMPs

Do these:

- Manage whole watersheds
- Use and encourage special agreements between your community and others, developers, and areas that have been developed to jointly manage storm water

Storm water Management Summary

1. Think it through

2. Get help

3. Execute

- Get a reasonable amount of water back into the ground,
- Convey leftover water to stream courses without undue erosion, sedimentation, habitat degradation or flooding.

Technical and Financial Assistance Sources

Federal agencies

- Natural Resources Conservation Service
- USDA Rural Development
- Federal Emergency Management Agency
- Others

Technical and Financial Assistance Sources

State agencies

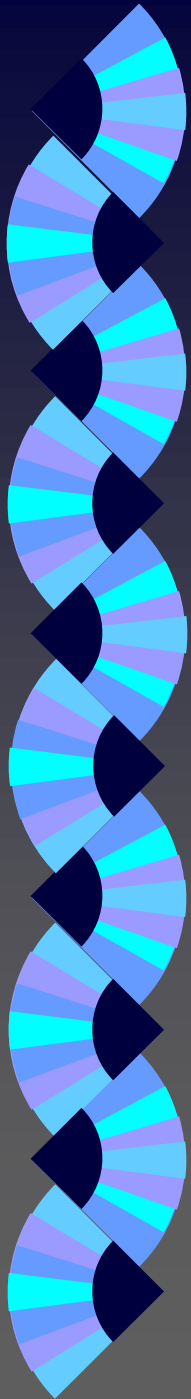
- Department of Natural Resources' Environmental Assistance Office, Soil and Water Conservation Program
- DED Community Development Block Grants

Soil and Water Conservation Districts

American Public Works Association

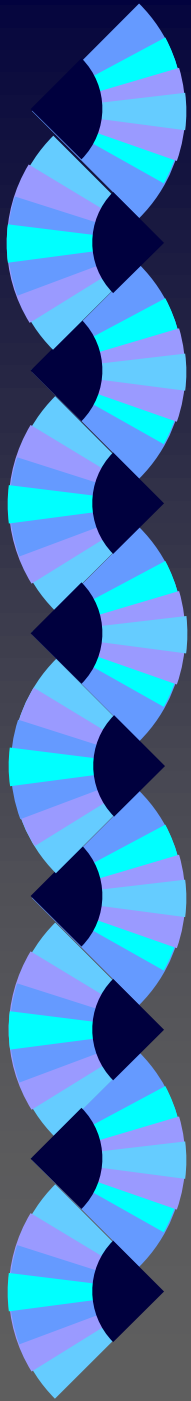
Regional Planning Commissions

Questions?



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Postscript



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Storm Water Program Components

1. Public education and outreach
2. Public Involvement
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Storm Water Factoids and Anecdotal Evidence

Storm water flow from soil results from:

1. Soil compaction
2. Bare soil

Soil treats storm water better than standing water does.

Detention “chokes off” about 15 % of peak flow, but does not approach performance of undisturbed land.

Storm Water Factoids and Anecdotal Evidence

Turf grass on compacted soil is almost an impermeable surface.

Geese populations have exploded in urban areas because they love short turf grass (they can see predators.) Leave vegetation tall around ponds.

Open, broad, vegetated swales are a good storm water transport/treatment/infiltration technique, closed culverts are not.

Stormwater Factoids and Anecdotal Evidence

Mass grading (leveling) of development sites creates large storm water problems, stair-stepped and cluster developments, built in stages are better.

Filter strips and similar infiltration features for storm water function like some of the most effective wastewater treatment techniques.

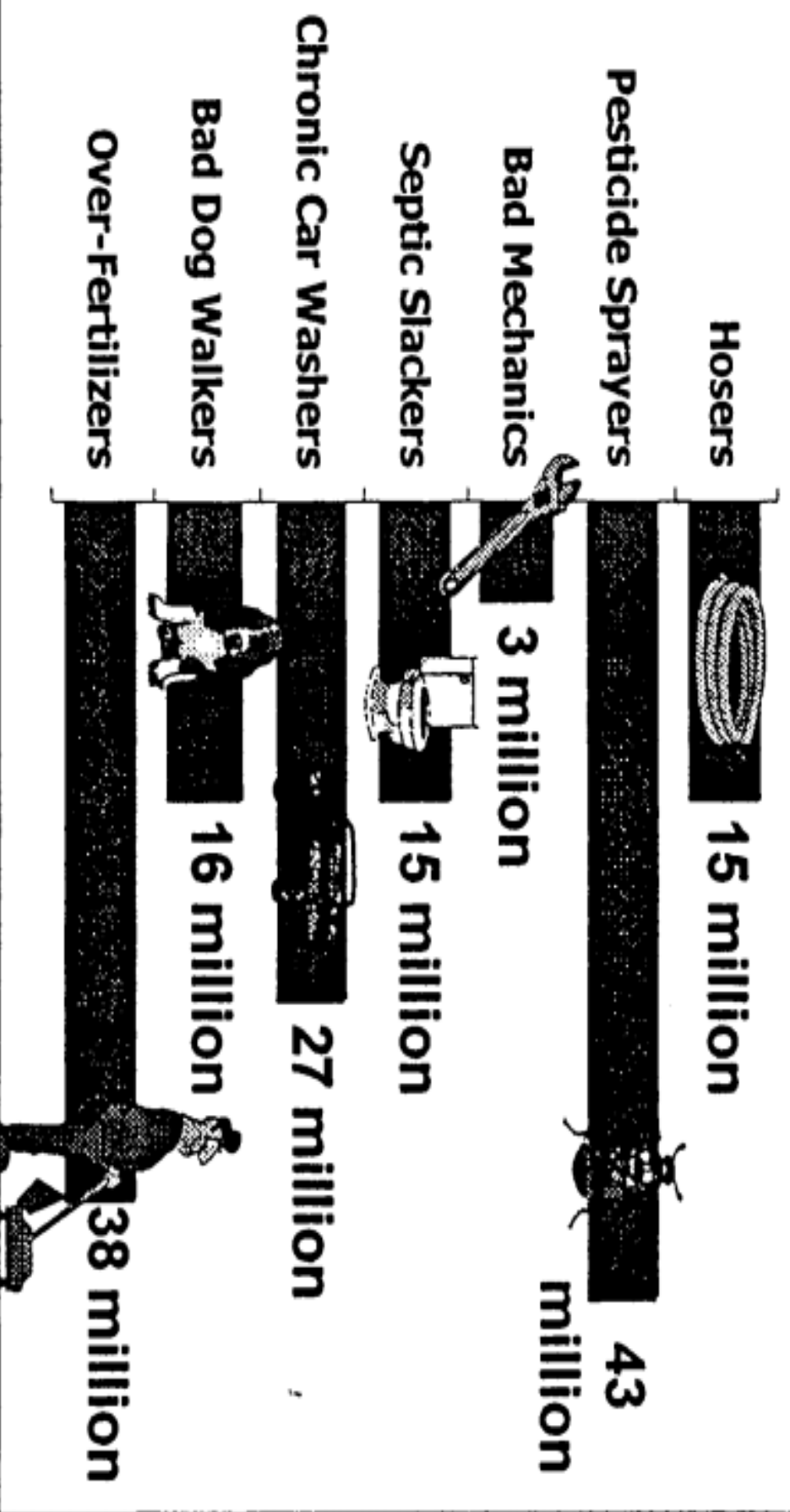
Storm Water Factoids and Anecdotal Evidence

Most storm water practices are designed for large storms, but about 80% of our precipitation comes in 1 inch or less events. Practical storm water practices are effective with the smaller events and rarely for the large ones. We need to change our emphasis.

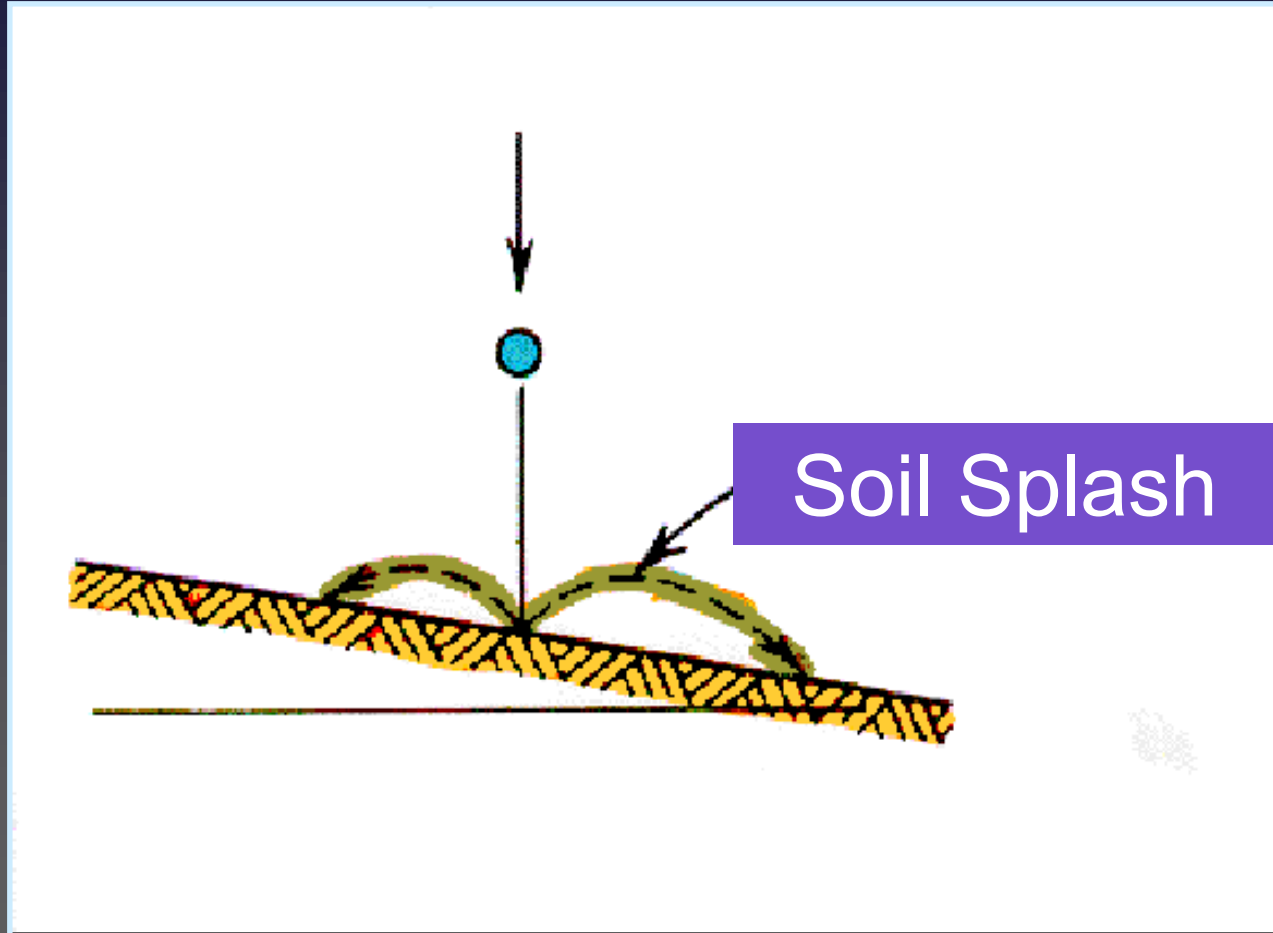
We need to infiltrate storm water on-site more, and transport it less.

Chris Swann
Center for Watershed Protection
Ellicott City, Maryland

Conservative Estimates of U.S. Polluters



Erosion Starts With One Raindrop

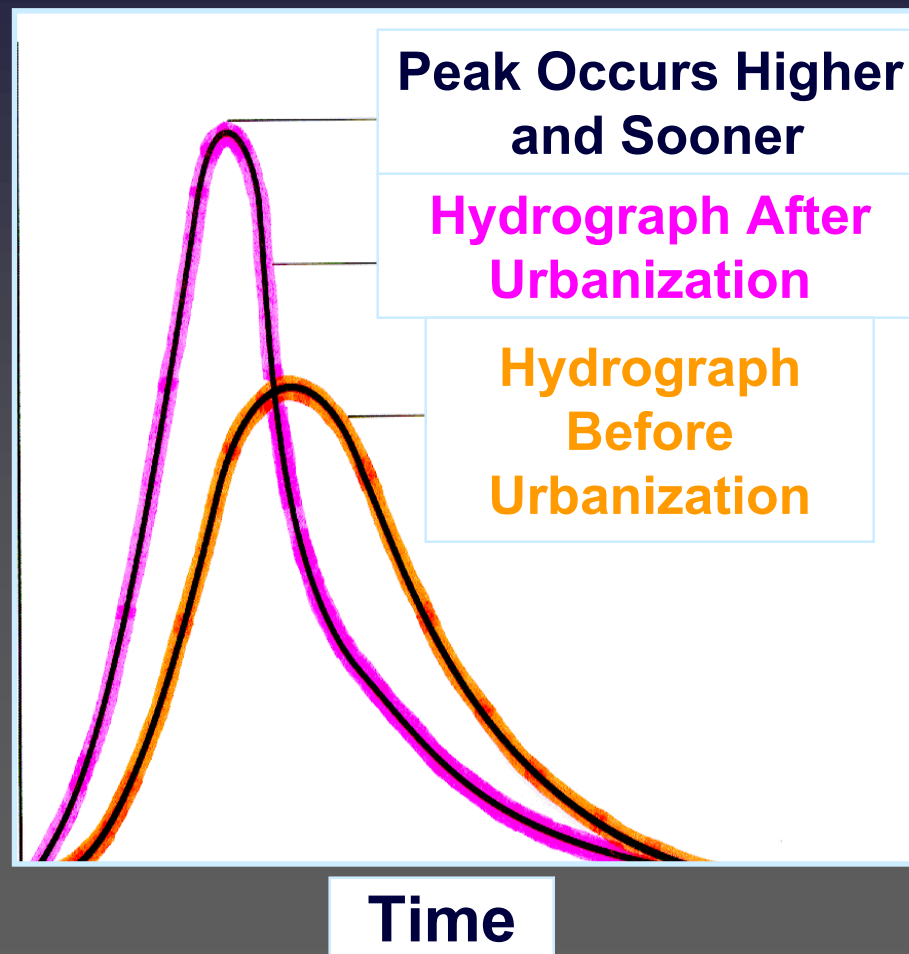


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Community Impacts on Storm Water

Runoff Rate

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Higher flood levels

Lower stream low flows



Community Impacts on Storm Water

More soil and streambank erosion

Sediment and pollutants foul streams
and lakes

Higher in-stream water temperatures

Reduced and degraded groundwater
recharge

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Storm Water Impacts on Communities



Loss of life

Lower quality of life

Flood damage to property

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Storm Water Impacts on Communities

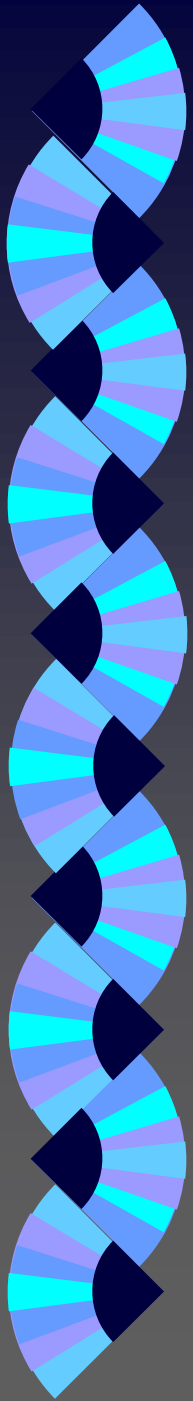
Higher flood insurance costs

Higher initial construction costs to make buildings and facilities flood proof

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Slide Tour

The “do’s and don’t of storm water
management for land disturbers



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Don't



Don't



Don't



Don't



Don't



Don't



Don't



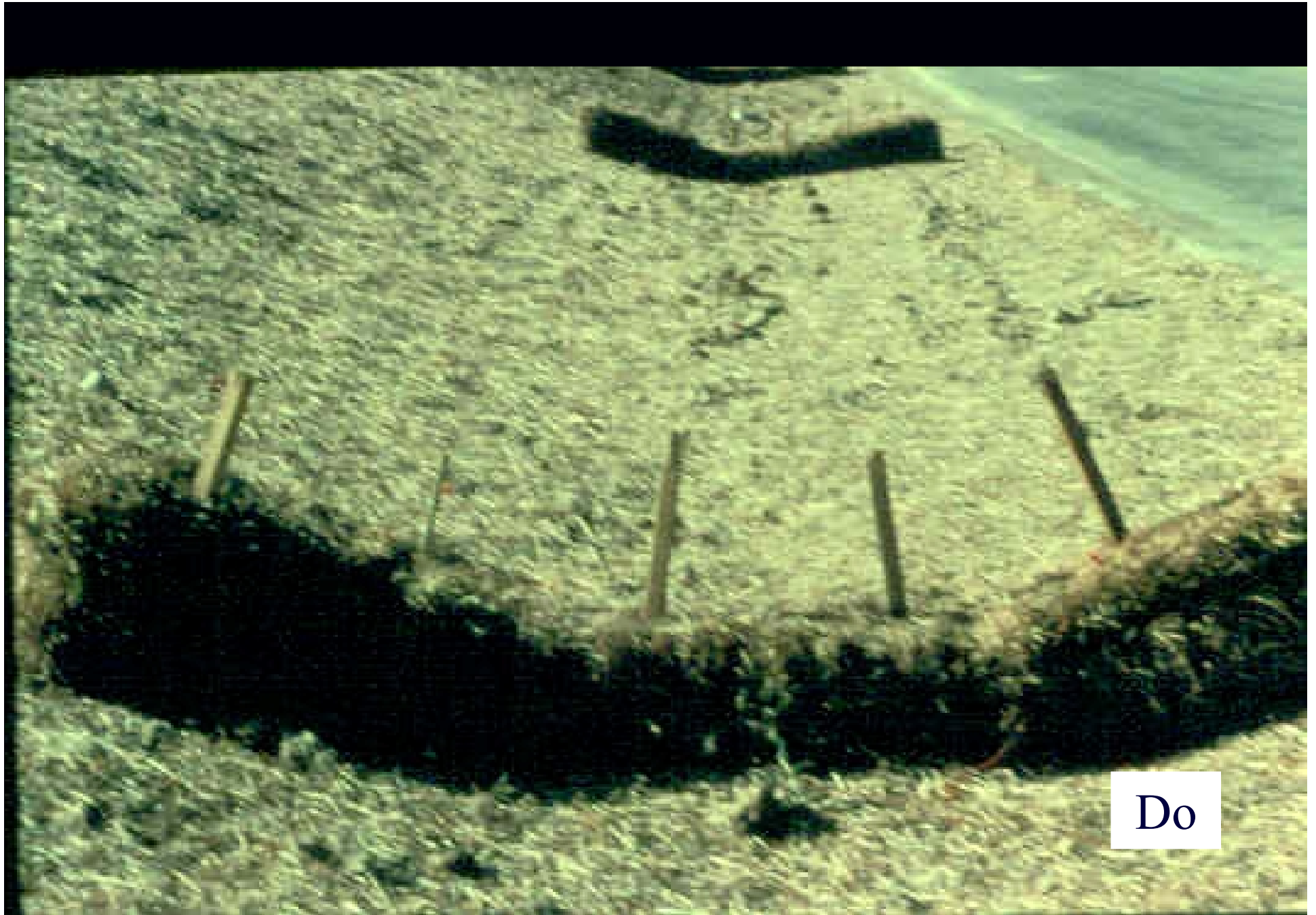
Don't



Don't
big-time



Do



Do



Don't



Don't if you
can help it



Don't if you
can help it



Do only if
you must

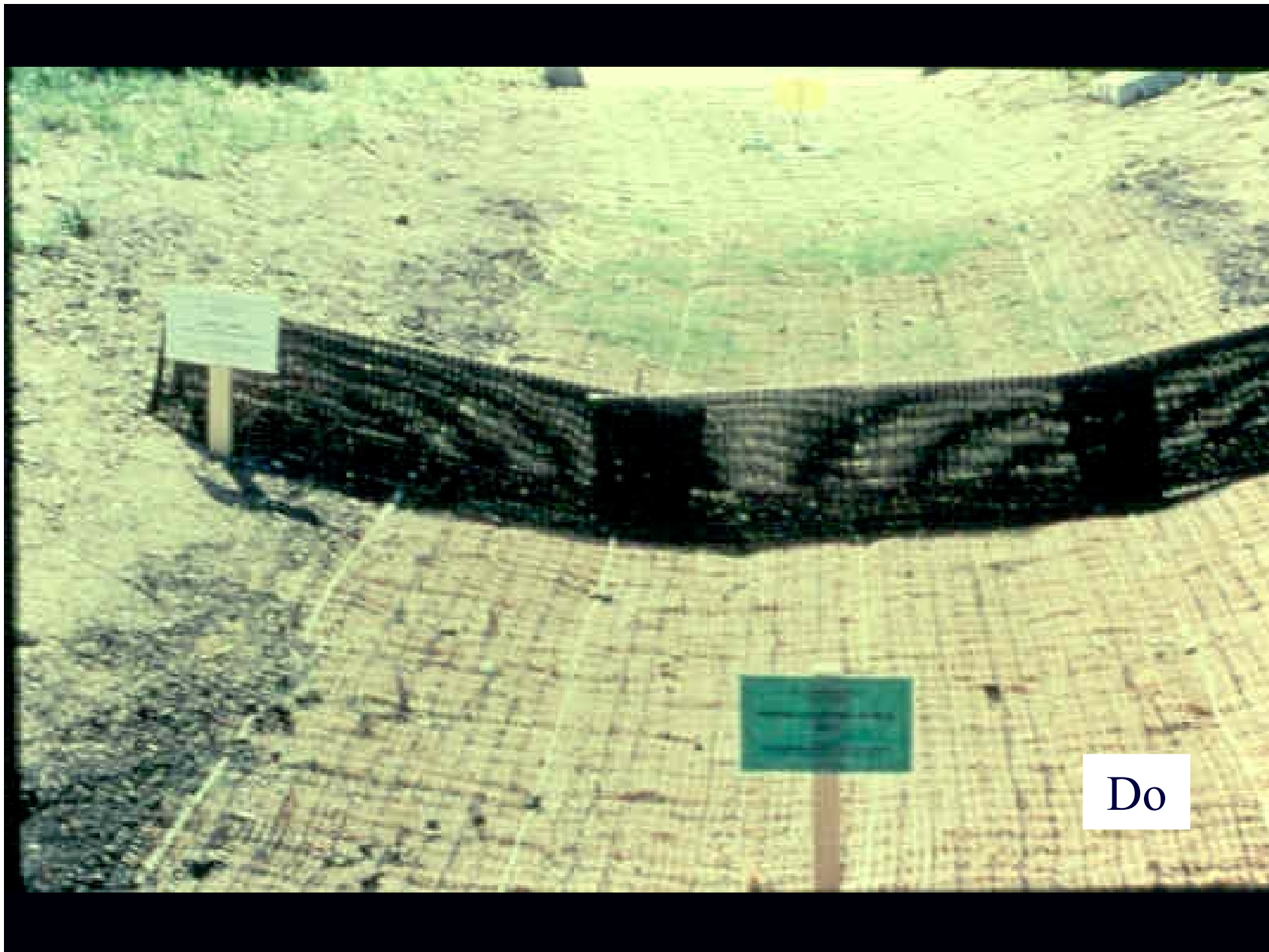


Do









Do



Do



Do less

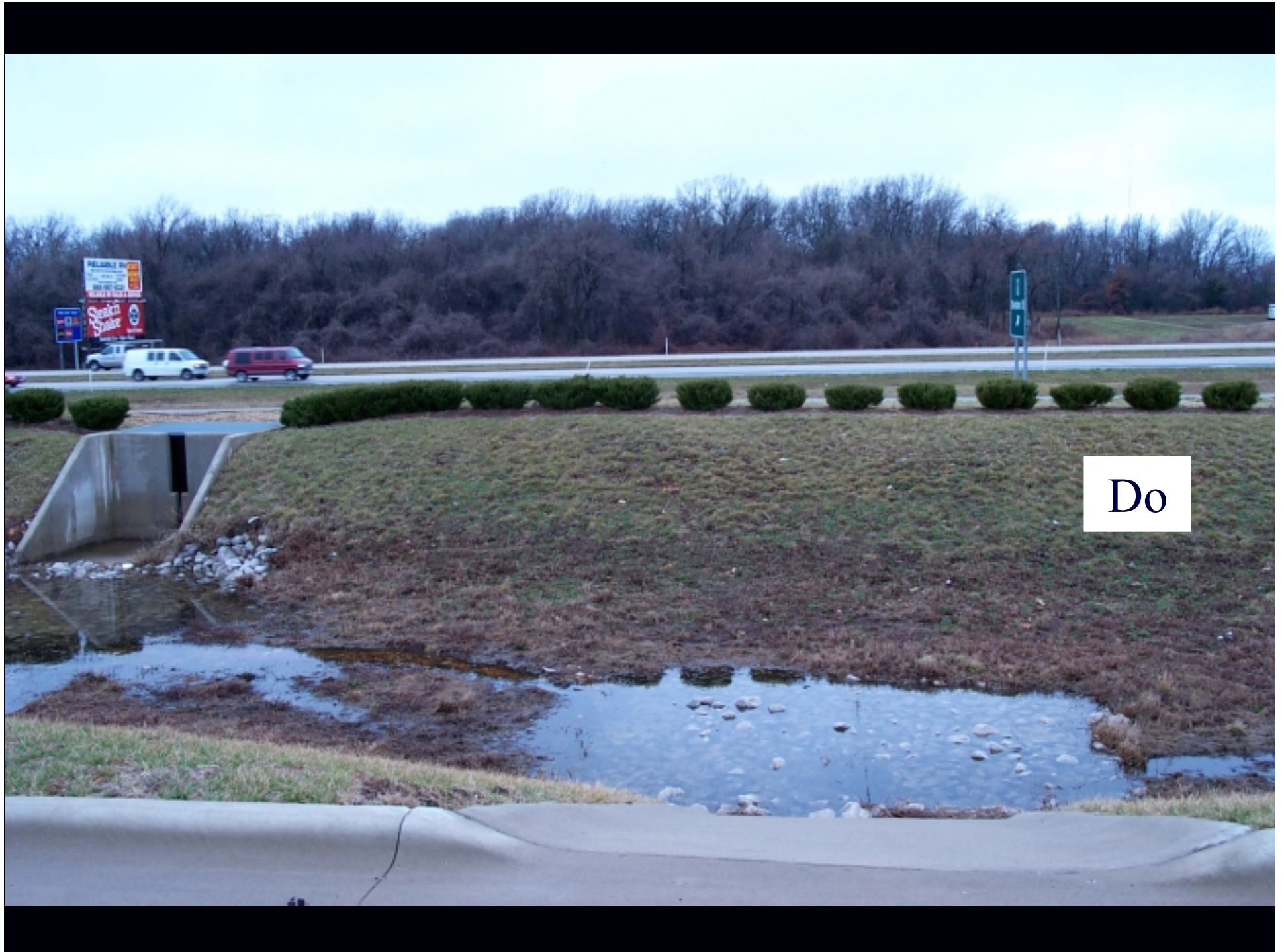
Do

Do





Do



Do



Do



Do

Do less



Do, but
better



Don't



Do

Don't



Don't

Don't





Don't

Storm Water Program Components

1. Public education and outreach
- 2. Public Involvement**
3. Illicit discharge elimination
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6. Pollution prevention in municipal operations

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Meet if you can:

Inform

Persuade

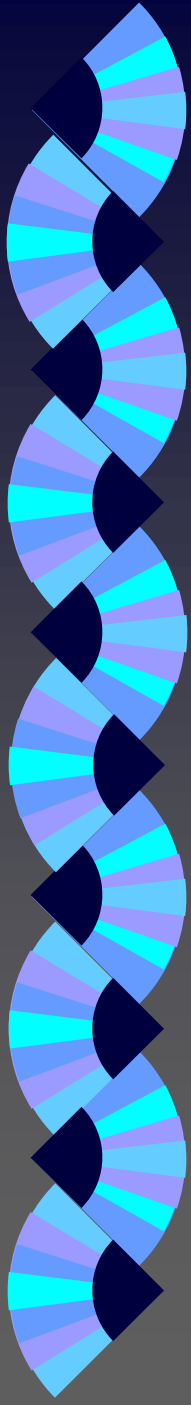
Let citizens vent

Be productive

Or if it is required

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If You Meet, Handle These Well



Sunshine Law
Facilitator vs.
participant?
Preparation
Timing
Facilities
Media
Advertising

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Meeting control -
flexible and rigid
Agenda and time
limits
Encourage input
Control “CAVE”
people and
“contrarians”

Getting the Information Out There

Construction, business and other permit application attachments

Newspaper articles and other media releases

Newsletters and billing inserts

Seminars and workshops

Word of mouth

Home page

Traveling information display

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Storm Water Utility Development Steps

1. Design desired program, including its cost
2. Estimate fees needed
3. Set fees
4. Run and monitor program
5. Periodically repeat steps, in order

Funding Sources

ORDINANCE NO. 1996-15

Establishing a Storm Water Management Fee System

**WHEREAS, the City of ...;
and**

**WHEREAS, the City
wishes to enact a
stormwater management
fee system ...**

**Fees (storm
water utility)**

Taxes

**Storm water grants - not
likely**

**Project grants including
storm water components
- more likely**